

THE ATO



Bugle

A Publication of the Zeta Lambda Chapter, Alpha Tau Omega Fraternity

JULY, 1987

VOLUME 4, NUMBER 4

MURRAY STATE UNIVERSITY

A Message From The Worthy Master

Dear Brothers:

In the last issue of **The ATO Bugle**, Housing Corporation President David Moffitt predicted that 1987-88 would be a time of great "promise" for the Zeta Lambda chapter. As the new Worthy Master at Murray State, I have begun making plans to insure that we start fulfilling that prediction for a great year.

Part of our new beginning involves a selective fall rush for new brothers. After the spring's impressive 23-member class, we expect to concentrate on doing more of the things we did right. Our rush week includes both fun activities like skating and cooking out and serious times for actives to share with rushees the more important meaning of Alpha Tau Omega.

Our Homecoming celebration this year falls on Halloween weekend — Friday and Saturday, October 30-31. Spooky choice, but as time draws closer we will be putting together one of the best ATO gatherings in recent memory. Inside we have listed the names and telephone numbers of local hotels to help you in making reservations. Be sure to join us for a great weekend (and get ready for our own special brand of trick-or-treating!).

Our biggest plan for the year? For months we have been talking about laying the groundwork for winning the fraternity's most prestigious chapter award — the True Merit honor. A True Merit chapter is ATO at its best, a campus group that excels in every area and that shows Alpha Tau Omega in its best light. With the current roster of more than 90 brothers, and our recent successes on campus (see the active chapter story inside), we will use our strengths to become not only a True Merit chapter soon, but the most active, closely knit fraternity at Murray State.

That's our promise for this year.

I love all my brothers,
Mike Dailey
Worthy Master



SCENES, FROG HOP 1987

Editorially Speaking . . .

The Zeta Lambda newsletter you receive has always been a good one. Over the next year I hope to continue that tradition and perhaps even strengthen it. As Alumni Relations Officer I am hoping to bring the active chapter, alumni and membership education trainees (METs) closer together. One of the best ways to do this is to hear what you, the alumni, have to say.

In keeping with the closeness of our brotherhood, all alumni will be notified of everything that is going on in the active chapter. Local alumni will have the chance to come in contact with the actives more often by the way of cocktail parties, cookouts and dances. We would like for alumni to become more involved with our rush and membership training. There have been a number of changes in our pledgship, from its present title ("membership education training") to the ways actives treat the METs. It is something we are very proud of and we think you should be, too.

In the past some alumni have felt they have been out of touch with the active chapter. In this issue there is an article titled "Our 'Active' Chapter," which tells you what brothers and little sisters are doing on campus and off. Our chapter is very involved, and we want you to know about it.

If you have any ideas for me or the chapter, please contact me at the house. As ARO I want to be able to talk to the chapter for you. Let me know what you want, and I will do all I can for you.

I love and respect all my brothers,
Jeff Burdge

Alumni News

- Pat Guenther of the Alpha Eta pledge class is managing an application software engineer training program with Citizens Fidelity Bank in Louisville, where he works as an assistant vice president. His address is 3205 Brownsboro Road, Louisville, KY 40206.
- Noel Hudson, Alpha Eta, who served as guest speaker at our spring 1987 smoker, is hard at work in his career as a freelance writer. He lives at 2122 Portland Avenue, Nashville, TN 37212.
- Phillip L. Hyland, Alpha Omicron, a certified public accountant in Owensboro, sends us his congratulations on a successful spring pledge class. "Good luck with the remainder of the year!" he says. His address is 3207 Queens Way Drive, Owensboro, KY 42301.
- Marc Peebles, Alpha Omicron, sends his new address: 4800 F. Springs Lane, Norcross, GA 30092.
- Robert O. Sandlin, Jr., Delta, retired in July, 1986, from the U.S. Navy. He now operates missions in F-14 simulator training for Person-System Integration at NAS Oceana, Virginia Beach, VA. "Anyone visiting this area, give me a call at 804/486-6763!" His address is 609 Royal Palm Drive, Virginia Beach, VA 23452.
- August Schiller, Kappa, who sends a hello to Marc Peebles, now lives at 135 Balbary Avenue, Paducah, Ky 42003.
- Dr. Gary W. Smith, Iota, practices veterinary medicine at 404 Fifth Avenue, Calvert City, KY 42029, phone 502/395-7116.
- Ernie Southers, Alpha Mu, who works as the materials manager of GTE Products Corp. in Madisonville, tells Keith Corey, Alpha Kappa, to call him sometime! Ernie lives at 3023 Elk Trace, Madisonville, KY 42431.
- Eddie Whelan, Alpha Pi, works for a finance company and lives at Route 1, Box 237, Almo, KY 42020-9739.
- Kenny Wade, Epsilon, now serves as an adjunct instructor in Murray State's agriculture department. His address is 1509 Wilford, Mayfield, KY 42066.
- Ray Assmar, Alpha Epsilon, has a new address: 3221 Walcraft St., Tampa, FL 33611.
- Cable Caperton now lives at 2954 Southern Avenue, Memphis, TN 38111.
- Rob Mersch has moved to 180 Millbrook, Randolph, NJ 07869, phone 201/361-3007.
- John Witt, Alpha Omicron, may be reached at 36 Hideaway Drive, Ft. Mitchell, KY 41017.

Alumni Support Fraternity Well Through Chapter Educational Funds

If you're concerned about getting the most for your money as you support your Fraternity, consider a tax-deductible contribution to the Zeta Lambda Chapter Educational Fund, administered by the ATO Foundation.

Murray State's Fund, with its most recent balance of \$2,500, not only provides a guaranteed source of loans for our Chapter, but also generates income for ATO's LeaderShape Program.

Chapter Educational Funds are established in perpetuity and provide ready financing anytime a chapter needs a loan to establish, upgrade, or maintain its chapter house. The loans are made to the house corporation or, when the host institution owns the house, to the host institution. Loans can be for any amount up to the entire principal of the Fund.

Interest rates on loans are "similar to prevailing market interest rates," as required by the Internal Revenue Service.

As each loan is repaid, the principal portion of the payment goes back into the Fund to become available again to the chapter. The interest portion goes to the ATO Foundation to support The LeaderShape Program, including many chapter benefits.

Perhaps the best-known benefit to our Chapter is undergraduate participation in The LeaderShape Institute, the week-long leadership seminars held each summer in Champaign, IL.

But financing created by Chapter Educational Funds also helps support Leadership Consultants, who work with undergraduates of all chapters; Resident Scholars, who assist and advise selected chapters; and the LeaderShape Outreach program, which develops audio-visual and related materials for chapters.

You can send your contribution (payable to the ATO Foundation: Zeta Lambda Chapter Educational Fund) or get more information by writing to Mark O. Thorsby, Executive Director, The ATO Foundation, 4001 W. Kirby Ave., Champaign, IL 61821.

Your gift today to the Zeta Lambda Chapter Educational Fund will benefit Murray State Brothers for many tomorrows to come.

Senior Sendoff

Three Zeta Lambdas graduated in May and will begin their careers in the working world. This listing pays tribute to these new alumni in appreciation for the hard work and dedicated brotherhood which they have given to our chapter.

DAVID ELLIOTT, Mt. Vernon, IN, graduated with a degree in computer science.

DAVID RAMBO, Murray (formerly of Bardwell), majored in accounting.

JOHN TREAS, Benton, graduated with a major in engineering technology.

THE

ATO



Bugle

ZETA LAMBDA

July, 1987

M.S.U.

Volume 4, Number 4

THE ATO MISSION

To enhance the personal development of the members of Alpha Tau Omega, beginning with the collegiate educational experience and continuing for a lifetime through a principle-based friendship.

The ATO Bugle is published by the men of the Zeta Lambda chapter at Murray State University for members and friends.

Alumni news, photographs, and changes of address should be sent to Jeff Burdge (Editor, The ATO Bugle), Alpha Tau Omega, 101 N. 16th St., Murray, KY 42071. Feel free to include your comments about the Bugle.

Our "Active" Chapter

From athletics and student government to career plans and athletics, the brothers and little sisters of Zeta Lambda have shown high standards of leadership and excellence this school year.

In April the brothers participated in All-Campus Sing for the first time in many years. Their musical program centered on the different pictures of fraternity life that people see — a partying group of college students (in songs like "All My Rowdy Friends Are Coming Over Tonight," "Girls Are More Fun," and "Shout!") but also a close-knit brotherhood (in a four-part rendition of "Lean on Me"). More than 40 men practiced for four weeks to put together a great program, and plans are now being made for next year's entry. (And the first-place trophy!)

The group also kept its traditions of social service by volunteering its efforts in the Special Olympics program for handicapped children in Murray.

Brothers and little sisters competed on **three** Murray State athletic teams that won Ohio Valley Conference (OVC) titles this year. Members of the football team included Joey Atchison, Kelly Steely, Jon Wilkins and Jim Murphy, who won the Defensive Most Valuable Player award in the spring.

Jon Mark Hall played on the tennis team, which captured its eighth OVC title in 1987. ATOs on the championship golf team were Brad Canter and David Dill.

Little sisters competing on the girls tennis team included Sheri Chong, Nan DeFabio, Sally Henley and Bobbi Koehn. Jenny Edmonds and Carrie Germain ran on the university's cross-country team, and Edmonds also worked with the track team.

For the third year John Hawks won the student congress championship in national speech competition at the University of Mississippi in March. He also won a second term as national vice president of Delta Sigma Rho-Tau Kappa Alpha, the student organization that sponsors the tournament.

Lynn Paulk placed first in prose interpretation and second in duo interpretation at the state speech tournament.

Randy Longshore worked for two years as lecture chairman of the University Center Board, a branch of the Student Government

Association. Kevin Uhls took over that position for next year, and Craig Wilkerson joined the board as publicity chairman.

Barry Austin, Darren Flener, John Hayden, Jeff Miller, Kevin Prindable, Brent Swiney, Rich Vogt and Rachel Williams worked as resident advisors (RAs) in the university's residence halls. John Hawks worked as a senior resident advisor, and Austin and Swiney were chosen as senior RAs for next year.

Lynn Schurenberg will spend this summer in Washington, D.C., as an intern in the Capitol Hill office of Missouri Congressman Bill Emerson. Jeff Burdge and John Hayden traveled to southern Florida to take part in Walt Disney World's Summer College Program.

Brad Gass — the chapter's nominee for the Thomas Arkle Clark Award — won first place for photography in the state's intercollegiate press association awards this year. He also was named best videographer at Murray State. Gass, who works this summer as a staff cameraman for WPSD-TV in Paducah, recently finished filming in Nashville a promotional video written by Murray State alumnus Jerry Crutchfield, MCA Records vice president.

LaDonna Davis and Kim Underwood competed in the Miss Murray State University Pageant this year, vying for the title held last year by Julie Tucker. Lindy Lewis entered the Miss Madisonville Pageant.

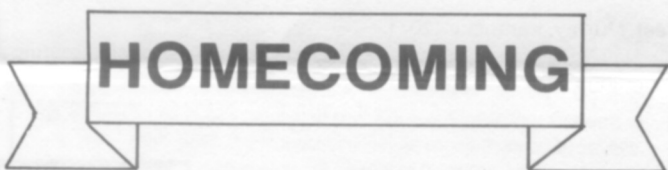
Davis and Allison Finley were elected officers in the campus chapter of the Association for Childhood Education, International. Lewis served as corresponding secretary of the Student Alumni Association, and Dina Lockhead was secretary of the American Society of Interior Designers chapter.

Sherrie Smith worked as president of the Panhellenic Association and as a member of the Academic Council.

Members of the MSU Dance Company were Lindy Lewis and Renee Bittel.

Stacia Higgins, an Outstanding Young Woman of America, will be a new cast member of Up With People. Paula Hedges was selected a member of Who's Who Among Students in American Colleges and Universities.

Sherry Morris is a counselor in the summer orientation program.



THURSDAY, October 29	SATURDAY, October 31
Night - Early Bird Party	9:00 a.m. Brunch and Meeting
	12 noon Pre-tuner
FRIDAY, October 30	2:00 p.m. Game
12:30 p.m. Golf Outing	9:00 p.m. Dance
8:00 p.m. Cocktail Party	

This year's Homecoming bash — scheduled over the Halloween weekend — will be one of the best weekends in Zeta Lambda history. Alumni attendance is expected to be even better than last year. **Please** make plans to attend. If you need tickets to the game or have any questions, please contact Jeff Burdge or John Hawks at the house.

Here's a list of local hotels:

Holiday Inn, Murray	753-5986
Eagle Inn, Murray	753-6706
Murray Plaza Court, Murray	753-2682
Barkley Dam Motel	362-4263
Holiday Inn, Mayfield	247-3700
Kenlake State Park	474-2211

New Officers

Worthy Master	Mike Dailey
Worthy Chaplain	Troy Rose
Worthy Keeper of the Exchequer	Roger Seay
Alumni Relations Officer	Jeff Burdge
Worthy Scribe	Steve Parker
Worthy Usher	Barry Austin
Worthy Sentinel	Joe Hartell
Worthy Keeper of the Annals	Brent Swiney
IFC Representatives	Steve Cole
	Lynn Schurenberg
Social Service Chairman	Rich Vogt
Student Foundation Chairman	Bill Howell
Public Relations Officer	John Hawks
Rush Chairman	Jay Cannon

Lost Brothers

In each issue we publish a gradually shrinking list of brothers who appear "lost" — ATOs who have moved and have not updated their addresses with Nationals, or whose forwarding orders have expired.

This list is the most recently compiled group sent from Nationals. If you know the address of any of these brothers, please send it to us on the enclosed alumni information form.

- | | | | | |
|--------------------|-------------------------|-----------------------|----------------------|--------------------------|
| ADAMS, Lear D. | CIONTEA, James C. | FREDERKING, Scott | KLECKNER, William R. | PERKINS, David |
| ALLEN, Charles R. | COLLIER, Frederick D. | FULKERSON, William D. | KONRAD, Michael E. | PURDOM, Phillip L. |
| BAILEY, Glenn T. | COLLINS, Daniel L. | FULTS, John R. | KRAMER, Lester L. | SCHULTZ, John E. |
| BARBER, Keith D. | COVINGTON, Neil C. | GERING, John L. | LESTER, William D. | SELF, James R. |
| BARBER, Preston W. | CURLE, Bradley G. | GILCHRIST, Tommy B. | LONG, Gerald E. | SMITH, John A. |
| BARBER, Timothy F. | DAVENPORT, Homer W. | HAGER, Robert E. | LOYD, Garrit W. | SOMMER, Mitchell P. |
| BELL, James D. | DAVIS, Joseph M. | HARRIS, Eddie M. | LUTEN, John D. | STOUT, Howard K. |
| BRATCHER, Bruce A. | DAVIS, Mark E. | HILL, Dennis E. | MADISON, Mark V. | STRONG, Geroge W. |
| BROWN, Dewey | DAVIS, Paul D. | HODGE, Richard A. | MATTESON, Robert W. | STROW, John T. |
| BURNS, Leo D. | DYER, Michael O. | HOLT, Daniel L. | McDUFFEE, Roy B. | THOMAS, Patrick V. |
| BURNS, Stephen P. | FAULKNER, Dennis | HUCK, Charles D. | McKEE, Frank D. | TURNBOR, William B. |
| CHANDLER, Alan R. | FERNENGEL, Frederick H. | JASPER, Michael L. | McKINNIS, John D. | WARNOCK, David H. |
| CHAOTE, Daniel S. | FIELDS, Don G. | JENKINS, Ronald E. | McLEOD, John R. | WELCH, Wilson A. |
| | | | MELHISER, Marvin W. | WEST, Robert L. |
| | | | MELTON, Roger D. | WILES, Larry R. |
| | | | MILAM, Patrick M. | WILLIAMS, Arthur Shannon |
| | | | MILLS, Gregory L. | WILLIAMS, Dan T. |
| | | | MITCHELL, Jim R. | WILSON, Dale F. |
| | | | MOSS, Carvell D. | WILSON, Randall S. |
| | | | MUELLER, John G. | WRIGHT, Joseph M. |
| | | | PATTON, Tony L. | WYNKOOP, Ricky V. |

WE WANT TO HEAR FROM YOU!

Let us know what you are doing. Below is a form requesting some information — with space for you to send a personal message to alumni to be published in the next newsletter. Please fill this out and send it to us!

NAME _____ PLEDGE CLASS _____

ADDRESS _____

PRESENT OCCUPATION _____

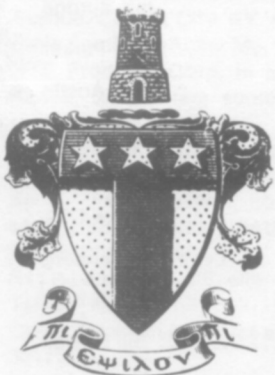
MESSAGE TO _____

MESSAGE _____

ANY ADDRESS OF A BROTHER FROM THE LOST BROTHER LIST _____

Clip and mail this form to: ATO House, % Jeff Burdge, 101 North 16th Street, Murray, Kentucky 42071.

ALPHA TAU OMEGA
101 N. 16TH STREET
MURRAY, KY 42071



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