

THE

ATO



Bugle

A Publication of the Zeta Lambda Chapter, Alpha Tau Omega Fraternity

FALL 1988

VOLUME 5, NUMBER 1

MURRAY STATE UNIVERSITY

Homecoming 1988

Homecoming will be the weekend of October 1. Activities will start on Thursday night with an Early Arrival Party which will be held at the house. On Friday there will be a golf outing at Frances E. Miller Memorial Golf Course, starting at 12:30 p.m. That night there will be an alumni cocktail party with music provided by WYNU-VJ Show, playing music from the 50's, 60's, and 70's.

Saturday morning a brunch and meeting will be held at the Murray-Calloway County Chamber of Commerce at 10 a.m. This year's agenda for the Homecoming meeting will include plans for the house, whether to completely renovate or rebuild. Many areas of the house need repair, including the bathroom area, the roof, and ceiling

areas to list a few. It has been four years since renovating the staircase and laying new carpet. The house is around sixty years old. While discussion of the main house is important, the annex and shoe store will also be discussed.

The Homecoming football game will be held at 2:00 p.m. Murray State will play Tennessee Tech, starting the first of six Ohio Valley Conference games. We are proud to have three members playing for the Racers.

The Homecoming Dance will be held at the house starting around 9:00 p.m.

Everyone attend — ATO FOR A LIFETIME.

Making The Rush Connection

by J. Philip Bender, Missouri '84
ATO Coordinator of Chapter Services

I recently heard about a 100-man ATO chapter with more than 25 legacy members at one time.

"Outstanding," I thought, recalling my term as my Chapter's Rush Chairman. "Where did they get the recommendations?"

You see, it wasn't that these 25 members were legacies *per se* that I found exciting. It was that so many alumni cared enough to recommend good potential members, whether they're sons, nephews, or neighbors.

Do you know a young man who will be attending—or is now attending—a campus with an ATO chapter and would make a good ATO? Continue the "legacy" of Alpha Tau Omega's positive experience for future Taus by putting the chapter in touch with him.

There are basically three ways you can make your rush recommendation, giving as much information as possible about him—name, home and campus addresses, and pertinent biographical information:

1. **Alumnus to the ATO National Headquarters**—the National Rush Recommendation Clearing House program processes alumni recommendations and provides follow-up. The address is: ATO National Headquarters, 4001 W. Kirby Ave., Champaign, IL 61821. Or call toll-free 1-800-637-6749.

2. **Alumnus to Chapter Adviser**—a middleman (the Chapter Adviser or house corporation officer) in some cases can facilitate chapter contact with the rushee.

3. **Alumnus to chapter**—a direct line of communication, by letter or phone, to the chapter President or Rush Chairman.

You may be aware from experience that making contact does not always ensure the rushee-chapter connection. But without your involvement, the connection is that much more left to chance.

I know that many current chapter officers feel a responsibility to take your information, make contact with the recommended young man, go an extra mile to ensure he receives a good look from the chapter, and inform you of the chapter's decision.

At the same time, I'm sure you, as a former undergraduate, realize that not all rushees are compatible with all ATO chapters. And I'm sure you agree it is most important that the young man you recommend benefit from the "Greek experience."

Alumni recommendations are an important part of rush, the lifeblood of our Fraternity. Your assistance does make a difference. So make contact now to help make the rush connection.

**"O ALPHA TAU OMEGA, OUR
HEARTS ARE EVER THINE..."**

National Fraternity Newsnotes

***NFL Coach of the Year**, in voting conducted by the Associated Press, is Jim Mora, Occidental '55, who took the New Orleans Saints to their first-ever winning season and playoff berth. He was USFL Coach of the Year in 1984 when he coached the championship Philadelphia Stars.

***Leading the Charge** of Washington's defensive line in 42-10 Super Bowl win was All-Pro tackle Dave Butz, Purdue '72. In his 14th season, he was NFL's oldest active player at age 37. A St. Louis '73 first-round pick, he was traded to Washington in 1975.

***The 147,000th Initiate** of Alpha Tau Omega is Raymond C. Simmons, who was initiated Sept. 12, 1987, by the U. of Alabama-Huntsville Chapter. He is a sophomore mechanical engineering major from Trenton, NJ.

***ATO's True Merit Award** has over 19 years been earned by 70 different chapters achieving a high level of excellence in the areas of scholarship, internal structure and operations, campus and community involvement, and an overall balance in chapter programming.

***Washington State's ATO Chapter** has won 17 True Merit Awards while others with 10 or more are; Rose-Hulman Inst. of Technology, 15; Iowa State U., 11; Washington & Jefferson College, 11; Kansas State U., 10; and U. of Nebraska, 10. Murray State was granted the Chapter Efficiency Award from 1974-1976.

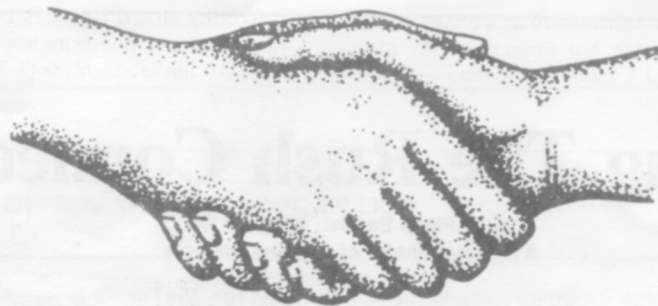
***The 1988 Olympics** will provide many thrills—a particular one for ATOs being the leadership involvement of U.S. Olympic Committee President Robert H. Helmick, Drake '55, a Des Moines attorney. He is an International Olympic Committee lifetime board-member and Amateur Athletic Union past president.

***Look up your Brothers** from every chapter everywhere. It's easy with the new **ATO Alumni Directory**, distributed in early February. You didn't get one? The good news is that there is a limited number available at \$56.90 (softbound) or \$59.90 (hardbound) on a first-come, first-served basis. Call 1-914-946-7500 or write: Customer Service Dept., Bernard C. Harris Publishing Co., Inc., 3 Barker Ave., White Plains, NY 10601.

***Xi Chapter at Duke U.** is ATO's oldest active chapter, having been chartered March 2, 1872; Iota Gamma Chapter at the U. of Maryland-Baltimore County can claim youngest honors with its Feb. 27, 1988, installation. Zeta Lambda marks its 30th anniversary on May 9, 1989.

***Statistically speaking**, ATO had initiated 146,210 Brothers as of Sept. 4, 1987. That total consisted of: 91,151 living alumni for whom the National Headquarters had good addresses; 25,646 deceased alumni; 22,715 "lost" alumni; and 6,698 undergraduates. Waiting in the wings at that time were 2,590 pledges.

***Above Average** is the worked-for status of ATO chapters. But if we were averaging the Sept. 4, 1988, figures, each of our then-150 chapters would have had 44.65 initiated undergraduates and 17.27 pledges.



Young Alumni—Up, Up, and Away!

Young ATO alumni are reaching new heights in post-campus careers. So much so that we're losing sight of some of you.

That is particularly true for you who are listed in the National Fraternity's records as living with your parents when you are really elsewhere.

If that's your case, send the National Headquarters your permanent address. And send an address change any time you take a new leap up, up, and away.

Hey, send news too! Your ATO Brothers are interested in all the super things you're doing.

THE

ATΩ



Bugle

ZETA LAMBDA

Fall 1988

M.S.U.

Volume 5, Number 1

THE ATO MISSION

To enhance the personal development of the members of Alpha Tau Omega, beginning with the collegiate educational experience and continuing for a lifetime through a principle-based friendship.

The **ATO Bugle** is published by the men of the Zeta Lambda chapter at Murray State University for members and friends.

Alumni news, photographs, and changes of address should be sent to Kevin Uhls (Editor, **The ATO Bugle**), Alpha Tau Omega, 101 N. 16th St., Murray, KY 42071. Feel free to include your comments about the **Bugle**.

ATO ANNOUNCEMENTS

Homecoming 1988

Thursday, September 29 — Night, Early Arrival Party

Friday, September 30 — 12:30 p.m. Golf Outing -
8:00 p.m. Cocktail Party.

Saturday, October 1 — 10:00 a.m. Brunch and Meeting
2:00 p.m. Game
9:00 p.m. Dance

HERE'S A LIST OF LOCAL MOTELS

HOLIDAY INN, MURRAY — 753-5986

EAGLE INN, MURRAY — 753-6706

MURRAY PLAZA COURT, MURRAY — 753-2682

HOLIDAY INN, MAYFIELD — 247-3700

KENLAKE STATE PARK — 474-2211

Zeta Lambda's 30th Annual Founder's Day

This year marks Zeta Lambda's 30th Anniversary as a chapter at Murray State University. We will celebrate our Founder's Day at Kentucky Dam Village State Park on April 8, 1989. The agenda will be discussed in the December issue of the *Bugle*.

Worthy Grand Chief, Robert J. Simands, former Worthy Grand Chief and Zeta Lambda initiate Pat I. Brown, and Executive Director of the ATO Foundation, Mark O. Thorsby have committed themselves to attending.

Mark your calendar and make plans to attend.

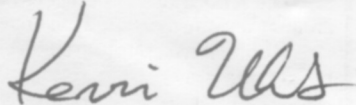
Editorially Speaking ...

I'm now entering my final year at Murray State and my final year as an "active" ATO. Over the past years, we have accomplished many things within the chapter. These include: increased membership, revamped membership education, and a successful social service program to mention only a few. We are continuing to make further strides toward chapter improvement along with bridging the gap between alumni and actives.

Through our annual events such as, Homecoming, White Rose, Frog Hop, and most importantly Founder's Day, we continue to bridge the gap. We, the active chapter, need the help of our alumni. Conferring with us about liability and the traditions of ATO, along with attending our annual events and encouraging our efforts, are just a few forms of greatly needed alumni support that only you can provide.

This is my second year as Alumni Relations Officer, after taking last year off. There is still room for improvement, and through your responses we can make this a useful tool in bridging any gaps.

I love and respect all my brothers,



Kevin Uhls

Alumni News Ward Moves

The active chapter would like to congratulate Joe D. Ward on his new job, Superintendent of General Services at University of Texas-Austin, and thank him for his loyal support of the chapter.

Joe Ward has twice won the Ideal Alumni Award. He held the position of Co-Advisor for three years and as Advisor for one year.

The chapter wishes Joe the best of luck and continued success in Austin.

*Joe now lives at 615 E. Wonsley Drive, Apt. 238, Austin, TX 78753.

*Stanford R. Routt of the Alpha Pi pledge class sends a message to Kerry Harvey, "Congrats as the new advisor." He also asks for the address of Marc Peebles, 4800 F. Spring Lane, Norcross, GA 30092.

*Stephen C. LaMar reports a new address, P.O. Box 5164, Snowmas Village, CO 81615.

*Charles W. Brien of the Alpha Beta pledge class reports a new address, Rt. #10 Box 69, Benton, KY 42025.

*Kirby A. Rhines will marry Beverly Claybrook on September 24 at Hickory Grove Baptist Church in Trenton, TN.

Lost Brothers

In each issue we publish a gradually shrinking list of brothers who appear "lost" — ATOs who have moved and have not updated their addresses with Nationals, or whose forwarding orders have expired.

This list is the most recently compiled group sent from Nationals.

If you know the address of any of these brothers, please send it to us on the enclosed alumni information form.

BAILEY, Glenn T.	DAVENPORT, Homer W.	HAGER, Robert E.	LONG, Gerald E.	QUINDRY, Randall S.
BARBER, Preston W.	DAVIS, Joseph M.	HAMILTON, Gilbert F.	LOYD, Garrit W.	ROBERTS, Edward
BELL, James D.	DAVIS, Paul D.	HARRIS, Eddie M.	LUTEN, John D.	SCHILLER, August P.
BRATCHER, Bruce A.	DUNN, Vince W.	HELSETH, Niles T.	MADISON, Mark V.	SCHULTZ, John E.
BROWN, Dewey	DYER, Michael O.	HIBBS, Jack A.	MATTESON, Robert W.	SELF, James R.
BRYAN, William H.	FAULKNER, Dennis	HILL, Dennis E.	McDUFFEE, Roy B.	SMITH, John A.
BUCCHI, Kenneth C.	FERNENGEL, Frederick H.	HODGE, Richard A.	McKEE, Frank D.	SOMMER, Mitchell F.
BURNS, Stephen P.	FIELDS, Don G.	HOLT, Daniel L.	McKINNIS, John D.	STRONG, George W.
CARTER, George M.	FREDERKING, Scott	HOWARD, Gen D.	McLEOD, John R.	STROW, John T.
CHANDLER, Alan R.	FRYE, James A.	HUCK, Charles D.	MELHISER, Marvin W.	THOMAS, Patrick V.
CHOATE, Daniel S.	FULKERSON, William D.	HUTCHINSON, Mark R.	MELTON, Roger D.	TROTTER, Edgar P.
CIONTEA, James C.	FULTS, John R.	JASPER, Michael L.	MILAM, Patrick M.	TURNBOW, William B.
COLLIER, Frederick D.	FULTZ, James A.	KLECKNER, William R.	MILLS, Gregory L.	WAGNON, Ronnie G.
COLLINS, Daniel L.	GARMON, Jon R.	KONRAD, Michael E.	MITCHELL, Jim R.	WARNOCK, David H.
COVINGTON, Neil C.	GERING, John L.	KRAMER, Lester L.	MOSS, Carvell D.	WELLS, David K.
CURLE, Bradley G.	GILCHRIST, Tommy B.	LESTER, William D.	MUELLER, John G.	WILES, Larry R.
			OTT, James D.	WILLIAMS, Arthur Shannon
			PAGE, Wes G.	WILLIAMS, Dan T.
			PARKER, David A.	WILSON, Dale F.
			PATTON, Tony L.	WILSON, Randall S.
			PERKINS, David	WRIGHT, Joseph M.
			POWELL, James W.	WYNKOOP, Ricky V.
			PURDOM, Phillip L.	

WE WANT TO HEAR FROM YOU!

Let us know what you are doing. Below is a form requesting some information — with space for you to send a personal message to alumni to be published in the next newsletter. Please fill this out and send it to us!

NAME _____ PLEDGE CLASS _____

ADDRESS _____

PRESENT OCCUPATION _____ Y3

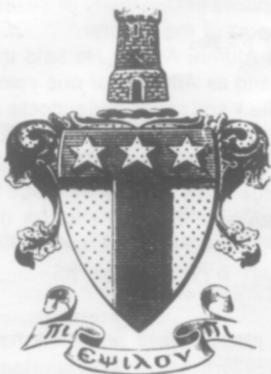
MESSAGE TO _____

MESSAGE _____

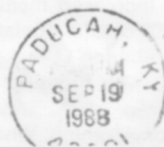
ANY ADDRESS OF A BROTHER FROM THE LOST BROTHER LIST _____

Clip and mail this form to: ATO House, % Kevin Uhls, 101 North 16th Street, Murray, Kentucky 42071.

ALPHA TAU OMEGA
101 N. 16TH STREET
MURRAY, KY 42071



ADDRESS CORRECTION REQUESTED
Forwarding and Return Postage Guaranteed



2530750
Kirby A. Rhines 84
322 Cape Henry Court
Lynchburg VA 24502

