

# THE ATO



# Bugle

A Publication of the Zeta Lambda Chapter, Alpha Tau Omega Fraternity

WINTER 1988

VOLUME 5, NUMBER 2

MURRAY STATE UNIVERSITY

## Founder's Day '89

The Zeta Lambda chapter of Alpha Tau Omega will celebrate the 30th anniversary of its founding at Murray State Saturday, 1 April, 1989, at Kentucky Dam Village State Resort Park in Gilbertsville.

Current plans include a golf outing at area courses, visits to the chapter house in Murray, an alumni association meeting and a formal banquet and dance at the Park's activity center.

Special guests who have tentatively committed to attending include Worthy Grand Chief Robert Simonds; National Interfraternity Council President Dr. Pat Brown; Mark Thorsby, executive director of the Fraternity; and David O'Daniel, Murray State's sole national winner of the Thomas Arkle Clark Award.

The major portion of the evening's program will be six presentations by alumni "captains," covering five-year periods of photographs and stories from Zeta Lambda history (1959 to the present). No alumnus is sacred, and no story will be censored.

Advance reservations for executive cottages at the park may be made now. These cottages sleep about five couples comfortably (they contain three bedrooms, each with a single bed and a double bed). Once your group has worked out the sleeping arrangements, please call 1-800-325-0146 to make a reservation. Ask for Chyrrill Miller, and tell her that you are part of the ATO group for Founder's Day on 1 April. The rate will be approximately \$120-\$125, depending on the number of persons in each cottage. The amount of the assessment for the dinner and dance will be announced in January.

If you have any questions about the 1989 Founder's Day celebration, please call WC john hawks at (502) 762-2628 or 762-6729.



# National Fraternity Newsnotes

- **ATO expands its role** of active chapters by three to 160 in 44 states this fall with reactivation of the Gamma Xi Chapter (1904-1940) at the U. of Chicago and installation of the Iota Delta Chapter at Widener U., Chester, PA, and the Iota Epsilon Chapter at the U. of Texas-San Antonio.
- **ATO's colonies and interest groups**, as of Sept. 1, 1988, were an reactivation group for the Epsilon Rho Chapter (1949-85) at the U. of Delaware, Newark, and new chapters-to-be at the U. of California-Riverside, California State Polytechnic U. at Pomona, and Northern Arizona U., Flagstaff.
- **The 149,000th initiate** of Alpha Tau Omega was Timothy C. Brasington, who was initiated April 9, 1988, by Beta Pi Chapter at Vanderbilt U., Nashville, TN. A member of the class of 1991, he is a philosophy major from Princeton, WV.
- **The 1988-89 statistics**, as of the mid-August, showed ATO's best-ever growth with 3,999 pledgings and 3,545 initiations—an 87% retention rate well above the 80% requirement in the Fraternity's Minimum Standards for Chapter Operations.
- **Celebrating anniversaries** in 1988-89, Alpha Tau Omega's 157 active chapters, as of Sept. 1, 1988, will total 8,957 years or an average of 57.1 years per chapter—tribute to ATO's perseverance and performance.
- **"The Statement of Position on Rushing,"** endorsed by the Fraternity Executives Association of which ATO is a member, cites the exclusion of alcohol as the first criteria of the most productive and beneficial rush system.
- **Centennial chapters** who in 1988-89 mark 100 years since chartering are Georgia Tech (Sept. 18), U. of Michigan (Dec. 8), College of Charleston (Feb. 16), and Albion College (May 24). Also observing special anniversaries are Penn State (75th, Feb. 6), U. of Maryland-Baltimore County (1st, Feb. 27), and U. of Tennessee-Martin (25th, Feb. 28).
- **Assuming the presidency** in December of the National Interfraternity Conference is Dr. Patrick I. Brown, Murray State '62, anatomy department chairman of Marshall University's School of Medicine, Huntington, WV. He is the second past ATO national president to head the federation of men's general college fraternities, representing more than 3-million living members. Col. John M. MacGregor, Oregon '21, was the 1942 NIC president.
- **Three ATOs** have received the NIC's Gold Medal for service to youth through the American college fraternity system: Dr. Joseph A. Park (1952), Ohio State '16, his alma mater's dean of men; Col. John MacGregor (1957), Oregon '21, an internationally-known lawyer; and Stewart D. Daniels (1970), Illinois '18, ATO's 1925-66 Executive Director.
- **The Lexington Triad**, whose Alpha chapters were organized in Lexington, VA, are Alpha Tau Omega (1865) and Sigma Nu (1866) at Virginia Military Institute and Kappa Alpha Order (1865) at Washington & Lee University.
- **Tau Trivia:** What Wyoming State Park is named for an ATO? It is Curt Gowdy (Wyoming '39) State Park, which has two small reservoirs with excellent fishing. Honoring the sportscaster noted for his love of the outdoors, the park is reached by taking Wyoming 210 west from Cheyenne or east from the summit of I-80 near Laramie. The park is also accessible from the Buford Interchange on I-80, midway between Cheyenne and Laramie.

## Congress Targets ATO's Future

Human dignity, respect for the law, ATO's right to free association, legal liability, ATO's management, the imperiled state of Greek organizations on campuses—all were at the heart of discussions and decisions at ATO's 67th Congress in Minneapolis.

It was a "watershed event," said National President (Worthy Grand Chief) Robert J. Simonds, Illinois '43, in his "State of the Fraternity" address, citing the opportunities Congress delegates had for "Targeting Our Future":

1) Modernizing ATO's government and defining relationships between the Fraternity, Foundation, and LeaderShape, Inc.—Which Congress did by changing our structure from one modeled after the U.S. government to a Congress-elected corporate board (with members as "stockholders") more suitable for a non-profit organization.

2) Approving procurement of national blanket liability insurance coverage—which Congress did while the Ways and Means Committee also asked the High Council to review ATO's Risk Avoidance Policy, considering the possibility of prohibiting the purchase of alcohol with chapter funds.

3) Approving a \$1.284,000 million Fraternity budget for 1988-89—which Congress did, providing the first increases in pledge and initiation fees since 1975 and 1978, respectively.

4) Prohibiting chapters from sponsoring Little Sister organizations—which Congress did effective Aug. 1, 1989.

Alpha Tau Omega had long discouraged chapters from sponsoring Little Sister groups because they too often fostered outdated and improper sexual attitudes and frequently interfered with proper chapter operations.

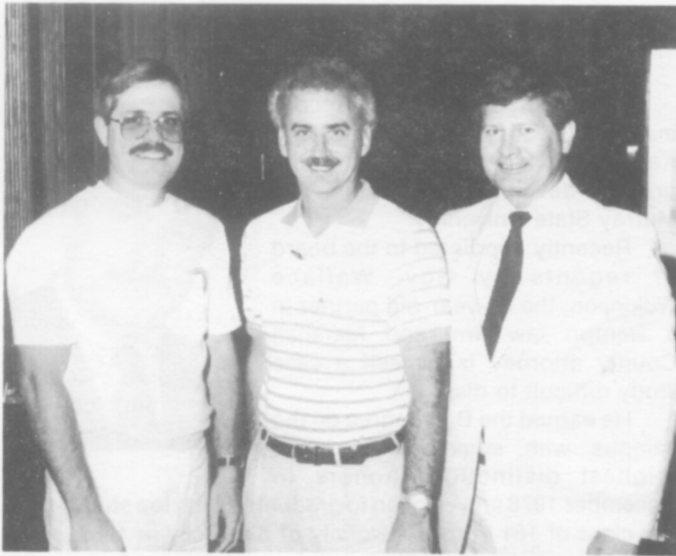
(Continued on page 5)

## ATO Resolution on Human Dignity

The Resolution on Human Dignity, adopted by the High Council on behalf of the National Fraternity, clearly states Alpha Tau Omega's position of positively affecting behavioral standards, attitudes, and environment which have a direct and immediate influence on the development and selection of an individual man and woman's lifelong values.

The main points of the Resolution are:

- ATO members will in no way tolerate the sexual abuse of women, verbal or physical.
- ATO chapters will return to a policy of hiring in-house advisers and establish house visitation rules.
- ATO chapters will enforce the Fraternity's official policy on alcohol abuse and illegal drug use.
- ATO chapters will be guided by the Fraternity's official position of prohibiting Little Sister organizations.



The Minneapolis Congress was an opportunity for a three-generation reunion of these three Murray State Taus (l. to r.): San Diego alumni Assn. Delegate R. Michael Sanford '65; Educational Adviser and Past WGC Patrick I. Brown '62; and Province VII Chief Loman D. Brown '61. Sanford was Pat Brown's Little Brother and Pat Brown was Loman Brown's Little Brother. By the way the Browns are not related.

## 1988 ATO Congress

The Zeta Lambda Chapter was among those recognized at the 67th ATO Congress this past August for group and/or individual achievement in 1987-88.

"Targeting Our Future" was the Congress focus as more than 650 Brothers gathered in Minneapolis to advance ATO's commitment to lifelong friendships, leadership, and responsible service to campus, community, and country.

Randall C. Longshore was cited as the Chapter's selection for the Thomas Arkle Clark Award as its most outstanding 1988 graduate in scholarship, ATO leadership and service, non-fraternity leadership and service, and manly character and personality.

Congress highlights included the Honor Initiation into full membership of Stanley S. Hubbard, president and CEO of Hubbard Broadcasting, Inc., Minneapolis, and a leader in the broadcast satellite field. He has been assigned to the U. of Minnesota Chapter roll.

**"O ALPHA TAU OMEGA, OUR HEARTS ARE EVER THINE..."**



Clint Adams  
Princeton, KY  
Accounting

Keith Askin  
Louisville, KY  
Business

Dennis Bristol  
Livingston, KY  
Business

Jamie Bundren  
Eddyville, KY  
Communications

Tom Davis  
Madisonville, KY  
Marketing

Greg Duncan  
Ottawa, Canada  
Marketing/Adv.

## A Look At Beta Lambda

Randy Enyart  
Henderson, KY  
Business Adm.

Mike Young  
Hopkinsville, KY  
Finance

Brad Fish  
Birmingham, AL  
Physical Education

Greg Thompson  
Benton, KY  
Biology

Jeff Hargis  
Henderson, KY  
Business Adm.

Richie Sullivan  
Camden, TN  
Medical Tech.



Reggie Kennedy  
Hartford, KY  
Business

Gary Morris  
Mt. Washington, KY  
Safety & Health

Chris Newton  
Tiptonville, TN  
Elec. Eng. Tech.

Scott Nix  
Murray, KY  
Biology

Kelly Starks  
Murray, KY  
Safety Engineering

Craig Sullivan  
Paducah, KY  
Accounting

# Brown Honored

A RESOLUTION honoring Dr. Pat I. Brown on his inauguration as president of the National Interfraternity Conference.

WHEREAS, Dr. Brown began his distinguished record of success in fraternal and university services as a student at Murray State University, working as editor of the school yearbook and as president of the Kentucky Zeta Lambda chapter of Alpha Tau Omega; and

WHEREAS, Dr. Brown has continued that pattern of excellence through his work as former Worthy Grand Chief of Alpha Tau Omega and as associate dean for medical student affairs and chairman of the department of anatomy at Marshall University School of Medicine in Huntington, WV; and

WHEREAS, he has reached the pinnacle of achievement in fraternal affairs with his installment as president of the National Interfraternity Conference, an association of the country's 59 leading college fraternities; and

WHEREAS, these avenues of service reflect the deep and abiding concern that Dr. Brown possesses for the young people of America, a caring concern supported by his strong personal involvement in many worthwhile projects and organizations; and

WHEREAS, it is fitting and proper for Murray State University and Alpha Tau Omega to recognize Dr. Brown's successes and to honor his example,

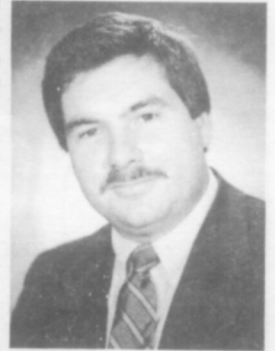
THEREFORE BE IT RESOLVED BY THE MURRAY STATE UNIVERSITY INTERFRATERNITY COUNCIL AND THE KENTUCKY ZETA LAMBDA CHAPTER OF ALPHA TAU OMEGA

That Dr. Brown be heartily commended for his record of strong, proactive service to America's college youth, that he be congratulated upon his inauguration as president of the National Interfraternity Conference in December, 1988, and that a day during the spring 1989 Greek Week on campus be designated "Dr. Pat I. Brown Day" in honor of his achievements.



# Harvey Named Regent

A look at his academic record makes it easy to understand why Kerry B. Harvey is a believer in the product-development success of Murray State University.



Recently appointed to the board of regents by Gov. Wallace Wilkinson, the 31-year-old partner in a Benton law firm and Marshall County attorney is himself a case study difficult to dispute.

He earned the B.S. degree on the campus with summa cum laude (highest distinction) honors in December 1978 and went on to graduate as the top student in a law class of 161 at the University of Kentucky in 1982.

Although his days as an undergraduate student are 10 years behind him, the association of Kerry Harvey with Murray State, where he was voted ideal freshman man and benefited from both a Board of Regents Scholarship and the Jeff Bennett Memorial Scholarship, has continued.

He is the adviser to Alpha Tau Omega social fraternity, which he served as president in his days as a student, and has served as an adjunct instructor in business law.

Those continuing commitments are a reflection of what Harvey calls "a deep sense of obligation" to Murray State. He sees his new role on the governing board as an even greater opportunity to help settle a debt of conscience.

As a regent, Harvey said he feels it important to keep in mind that Murray State has for 60-odd years been turning out students with an education that measures up to that offered anywhere else.

## Letter from "Doc"



Murray State University

College of Humanistic Studies  
Office of the Dean  
Murray, Ky. 42071 (502) 762-6936

November 28, 1988

Zeta Lambda Alumni  
Alpha Tau Omega

Dear Brothers:

The active chapter has requested that I write you encouraging your attendance at the Founders Day festivities on April 1, 1989 at Kentucky Dam Village State Park. The active chapter is making a special effort to promote the largest possible alumni participation in this year's program. During the past few weeks our college has been conducting a phonothan and I have had the opportunity to talk to a number of brothers. Many of them have indicated that they plan to attend.

I would also like to call to your attention the fact that the active chapter is in extraordinarily good condition. I stepped aside as advisor two years ago and since that time Joe Ward and Kerry Harvey have provided really remarkable leadership. I am confident the future is bright for both the active chapter and the alumni association and I look forward to seeing each of you on April 1.

Sincerely yours,

*Kenneth E. Harrell*  
Kenneth E. Harrell, Dean  
College of Humanistic Studies

KEH:mrh

THE  
**ATO**  Bugle

ZETA LAMBDA Winter 1988 M.S.U.

Volume 5, Number 2  
THE ATO MISSION

To enhance the personal development of the members of Alpha Tau Omega, beginning with the collegiate educational experience and continuing for a lifetime through a principle-based friendship.

The ATO Bugle is published by the men of the Zeta Lambda chapter at Murray State University for members and friends.

Alumni news, photographs, and changes of address should be sent to Kevin UHls (Editor, The ATO Bugle), Alpha Tau Omega, 101 N. 16th St., Murray, KY 42071. Feel free to include your comments about the Bugle.

# ATO ANNOUNCEMENTS

## Frog Hop '89

Zeta Lambda's annual Frog Hop is tentatively set for April 15th, and will start around noon. All of MSU's sororities will be attending.

## Homecoming '89

Homecoming 1989 will be the weekend of October 7th. Mark the date on your calendar and make plans to attend.

## 1st Annual ATO Bass Tournament

On April 29, 1989 the Zeta Lambda chapter will host its first annual bass tournament at Kentucky Dam Village State Park Marina. Entrance fee is \$75.00 a boat. Trophies and prizes will be awarded. The proceeds from the tournament will be given to the Special Olympics. More information will be printed in the next newsletter.

## Alumni News

- B.J. Hodge of the Nu pledge class sends us the address of Richard A. Hodge, P.O. Box 604, Murray, KY 42071.
- Steve Lamar owner/broker of Coates, Reid, and Waldron updates his address, P.O. Box 6450, Snowmass Center, Snowmass Village, CO 81615.
- Philip L. Hyland of the Alpha Omicron pledge class lives at 3207 Queens Way Dr., Owensboro, KY 42301, assistant Director of Finance for David Hocker & Associates, sends us addresses for Mark R. Hutchinson, 925 Cottage Dr., Owensboro, KY 42301; Roy B. McDuffee, Cardinal Federal Savings Bank, 700 Frederica St., Owensboro, KY 42301; David A. Parker, 3439 Marycrest Dr., Owensboro, KY 42301; Philip Purdom, Apt. 12 D, Quail Ridge Ct., Owensboro, Ky 42301.
- Ralph W. Thacker of the Alpha Epsilon pledge class lives at 108 Broadway, Box 490, Livermore, Ky 42352 and announces a new addition to the family — Stephanie Drane (7 lbs. 8 oz.) born on August 26, 1988. He also sends to us an address for Wes Page, Thursten—Dermont Rd., Owensboro, Ky 42301.
- LTC Larry Stewart of the Theta pledge class lives at 13095 Old Jamestown Rd., Florissant, MO 63033 and is an army officer. He sends us the address for Steve Quindry, 34 Scenic View Ct., St. Charles, MO 63301.
- Pete Longton of the Alpha Epsilon pledge class lives at 2114 Mammoth Way, Louisville, KY 40299, a WHAS-TV News Photographer. He sends us two addresses for David Perkins, 444 South 5th, Louisville, Ky 40201 and Michael Jasper, 1901 Deer Brock Rd., Noblesville, In 46060.
- Bud Nall of the Nu pledge class lives at 2850 Delk Rd., C-35, Marietta, GA 30067. He sends us the address of John Tommy Strow, 9395 Penyon #176, Dallas, TX 75234, and possible locations of James Powell, M.D. in Louisville, and James A. Frye, Miami, FL.
- Eric Sutton of the Beta Theta pledge class married Janet Marie Faught on October 15.
- Tim Barber of the Alpha Omega pledge class lives at 1601 Briarwood Dr., Lawrenceburg, TN, 38464 and is a District Manager for Surburban Propane.
- The active chapter would like to congratulate Bill Rayburn for being named Director of the Racer Club and Assistant Athletic Director at MSU.

### *(ATO's Future ... Continued from page 2)*

Recent court actions, however, impelled the delegates from 175 collegiate chapters and alumni associations—plus the National Officers—to ban women's auxiliaries altogether.

"Do we want to assert our right to remain an all-male organization," asked National President Robert Simonds, Illinois '43, "or do we want to put our future in the hands of the courts?"

Noting ATO's claim to be America's leadership development fraternity, Simonds concluded his "State of the Fraternity" address by saying: "We have every reason to make that claim but our actions during the 67th Congress stand as testimony to our commitment to our claims.

"Issues, of the kind we tackle, are divisive to lesser organizations. For Alpha Tau Omega, they add energy."

# Lost Brothers

In each issue we publish a gradually shrinking list of brothers who appear "lost" — ATOs who have moved and have not updated their addresses with Nationals, or whose forwarding orders have expired.

This list is the most recently compiled group sent from Nationals. If you know the address of any of these brothers, please send it to us on the enclosed alumni information form.

BAILEY, Glenn T.  
BARBER, Preston W.  
BELL, James D.  
BRATCHER, Bruce A.  
BROWN, Dewey  
BRYAN, William H.  
BUCCHI, Kenneth C.  
BURNS, Stephen P.  
CARTER, George M.  
CHANDLER, Alan R.  
CHOATE, Daniel S.  
CIONTEA, James C.

COLLIER, Frederick D.  
COLLINS, Daniel L.  
COVINGTON, Neil C.  
CURL, Bradley G.  
DAVENPORT, Homer W.  
DAVIS, Joseph M.  
DAVIS, Paul D.  
DUNN, Vince W.  
DYER, Michael O.  
FAULKNER, Dennis  
FERNENGEL, Frederick H.  
FIELDS, Don G.

FREDERKING, Scott  
FRYE, James A.  
FULKERSON, William D.  
FULTS, John R.  
FULTZ, James A.  
GARMON, Jon R.  
GERING, John L.  
GILCHRIST, Tommy B.  
HAGER, Robert E.  
HAMILTON, Gilbert F.  
HARRIS, Eddie M.  
HELSETH, Niles T.  
HIBBS, Jack A.

HILL, Dennis E.  
HOLT, Daniel L.  
HOWARD, Glen D.  
HUCK, Charles D.  
KLECKNER, William R.  
KONRAD, Michael E.  
KRAMER, Lester L.  
LESTER, William D.  
LONG, Gerald E.  
LOYD, Garrit W.  
LUTEN, John D.  
MADISON, Mark V.  
MATTESON, Robert W.  
McKEE, Frank D.  
McKINNIS, John D.  
McLEOD, John R.  
MELHISER, Marvin W.  
MELTON, Roger D.  
MILAM, Patrick M.  
MILLS, Gregory L.  
MITCHELL, Jim R.  
MOSS, Carvell D.  
MUELLER, John G.

OTT, James D.  
PATTON, Tony L.  
POWELL, James W.  
ROBERTS, Edward  
SCHILLER, August P.  
SCHULTZ, John E.  
SELF, James R.  
SMITH, John A.  
SOMMER, Mitchell F.  
STRONG, George W.  
THOMAS, Patrick V.  
TROTTER, Edgar P.  
TURNBOW, William B.  
WAGNON, Ronnie G.  
WARNOCK, David H.  
WELLS, David K.  
WILES, Larry R.  
WILLIAMS, Arthur Shannon  
WILLIAMS, Dan T.  
WILSON, Dale F.  
WILSON, Randall S.  
WRIGHT, Joseph M.  
WYNKOPP, Ricky V.

## WE WANT TO HEAR FROM YOU!

Send your news about promotions, honors, marriages, births, etc.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Year of Initiation \_\_\_\_\_



## NEWS ABOUT YOU:

Mail to: Alpha Tau Omega Fraternity, c/o Kevin Uhls, 101 N. 16th St., Murray, KY 42071.

## RSVP for Founder's Day '89

Name \_\_\_\_\_

Pledge Class \_\_\_\_\_

Address \_\_\_\_\_

No. of Guests \_\_\_\_\_

Note: Alumni should make their own reservations.

ALPHA TAU OMEGA  
101 N. 16TH STREET  
MURRAY, KY 42071



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