

# PHONATHON '89

SPECIAL EDITION OF THE ATO BUGLE

A Publication of the Zeta Lambda Chapter, Alpha Tau Omega Fraternity

SPRING 1989

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MURRAY STATE UNIVERSITY

## Letter From Housing Corp. Treasurer ...

April 28, 1989

Dear Brothers,

It is with great pleasure that I announce the preliminary results of Zeta Lambda's first ever "Phon-a-thon". During four evenings of the week of March 27, numerous alumni and active brothers contacted some 380 alumni who pledged a total of \$23,830 to retire the existing mortgage, make much needed repairs to the property, and set up the seed money for the development of a new house. Physical time constraints kept us from talking with over half of our alumni base. Every effort will be made to contact the rest of our alumni by mail so that they too can participate in this most important endeavor.

The pledges of \$23,830 by the 380 alumni contacted represent an average pledge of over \$62 per man. The individual pledges ranged from \$5 to \$1,000 and as of today \$9,835 has been collected. If you made a pledge please send your check to us as soon as possible. If you failed to make a pledge but would like to change your mind we would welcome your participation. A separate letter will be mailed around June 1 to those of you that we failed to reach by telephone. Donations should be made payable to the ATO Housing Corporation and mailed to Alpha Tau Omega, P.O. Box 2652, University Station, Murray, KY 42071. It is not necessary to wait until you are contacted to send your donation. If you do send an early donation and still receive our letter, please disregard it.

For those of you who are wondering about the future plans of the Housing Corporation, let me give you a little background. Our home at 101 North 16th Street was originally purchased about 25 years ago. I am not sure how old the house was at that time, but it is safe to say that it was not of recent vintage. Around 1974, we purchased two surrounding lots on Main Street that greatly enhanced our property value and at the same time placed us over \$60,000 in debt. The current debt of approximately \$16,000 should be retired as a result of this

"Phon-a-thon". Our existing house is showing its age. In the past, we have replaced the carpet, fixed the showers, bought new furniture and made many repairs that seem to occur more frequently and cost us more each year. Currently, the roof and showers leak and the carpet and some of the furniture is in bad shape. More importantly, the structural integrity of the house is in question.

I believe that we can only expect to remain in our present facility for a few more short years. Basically, we are fighting to maintain our existence at 101 North 16th Street. Our choice to rebuild where we are or to move to a new location will depend on the generosity of you, our fellow alumni. I, for one, would like to see us stay where we are. To do so, we badly need your help. First, we must see this initial fund raiser to its successful completion. But more importantly, we need to remember our fraternity in our yearly list of charitable contributions. I believe many of you are willing to do so and your generosity will help insure a bright future for the Zeta Lambda Chapter of Alpha Tau Omega. If any of you have questions or comments, please call me at 1-800-444-1854 (ask for Murray, KY). Your input is both welcome and valued.

Let me take this opportunity to thank David Moffitt who provided the use of Peel and Holland's phone system for our calls and each of you who has given in the past or plan to give in the future. I would also like to thank Kevin UHls, John Hawks, and the rest of the active chapter and pledges whose help made this "Phon-a-thon" possible. And finally, a special thanks to our alumni phone solicitors: Tom Adams, Loman Brown, Greg Carter, Robby Ford, Pat Gossum, Dr. Ken Harrell, Jim Harris, Kerry Harvey, David Moffitt, Steve Powless, Michael (Pogo) Presson, Bob Prince, Bill Rayburn, Lynn Richard, Jay Richey, Jim Solomon, Todd Solomon, Dwain Taylor, and Billy Wagoner. Your tireless efforts have not gone unnoticed.

In closing, I would ask us all to remember that, "We are not brothers by birth but by deliberate choice". ATO is, indeed, for a lifetime.

Fraternally,  
Patrick Gossum  
Treasurer, Zeta Lambda Housing Corp/Alumni Association

## Pledges Received

The Housing Corporation and active chapter would like to thank those who have contributed as of May 1, 1989:

James C. Alexander  
Travis Ashby  
John P. Baggett  
William Todd Barborek  
Jason R. Barr III  
Rodney B. Bartlett  
Matthys Bax  
Donald E. Bennett  
William G. Berry  
Dr. Richard E. Blalock  
David C. Blivin  
Jerry Bramlet  
Harold P. Brown  
Loman Brown  
Donald D. Brown  
Patrick W. Bryan  
John H. Burrus  
George M. Carter  
Bobby H. Cassity  
James H. Clinkenbeard  
Bryan A. Crain

James D. Decarli  
J.J. DeMattei  
Mark E. Derridinger  
William M. Dixon  
R. Elson Dorsey  
Daniel D. Duke  
Don Faughn  
John T. Flemming II  
Robert G. Ford  
Robert G. Fox  
David A. Franklin  
Dwight D. Fugate  
Rex F. Galloway  
Gregory Stevens Glass  
Patrick C. Gossum  
David R. Graham  
Stan Guess  
Ronald W. Hall  
Kenneth E. Harrell  
Kerry B. Harvey  
Robert J. Hawkins

David L. Hearn  
Billy J. Hodge  
Steve C. Hoover  
William D. Howell  
Mark Edward Hyland  
Paul R. Hyland  
Woody S. Irwin  
Richard A. Johnson  
Henry Earl Jones  
Larry R. Kuykendall  
William Brent Ladd  
Paul R. Latimore  
Sidney H. Law  
Billy J. Lemaster  
Jim L. Lindblad  
Joe M. McGregor  
Donald Lewis Merritt  
James R. Meyers  
David A. Moffitt  
Russell B. Murphy  
P. Warren Nanney

Dennis L. Owens  
Robert H. Parker  
David A. Parker  
Marc C. Peebles  
Steven A. Powless  
Michael Alan (Pogo) Presson  
Charles L. Pryor  
Robert N. Reader  
J. Tim Redfern  
R. Steve Reeves  
Kurt S. Rhines  
Kirby A. Rhines  
J. Neal Riddick  
Joe F. Riley  
Michael D. Risley  
Haskell J. Ross, Jr.  
Robert B. Rudolph  
William D. Ryan  
Greg W. Shoulders  
John D. Shroat  
Richard G. Sides

Craig B. Spellings  
Thomas L. Spelman  
Glenn B. Stangland  
Larry N. Stewart  
Kenneth F. Stoll  
C. Steve Story  
Bill G. Stovall  
Richard A. Strode  
Finn B. Swarting  
Edward Bruce Taffer  
Charles D. Taylor  
Don R. Taylor  
Patrick F. Tierney  
Wayne L. Tolen  
Billy R. Wagoner  
Joe D. Ward  
David M. Wells  
Robert L. West  
Henry W. Willoughby

# Letter from Past ARO

Dear Brothers,

During the recent Phonathon the alumni callers were able to track down over 60 lost brothers, as well as receiving pledges for over \$23,000. Listed below is an updated version of the Lost Brothers List. I would like to thank those alumni that respond to the lost brother list, with your help the list will keep shrinking. Make every effort to find our lost brothers. If you should have an address of a lost brother please send it to the address given below.

On the cover is a list of alumni which we have received donations from, as of May 1, 1989. The Housing Corporation and active chapter would like to thank those alumni who pledged, and offer to those who didn't get the opportunity, a chance now. Below the lost brother list is a pledge form, which allows those whom we didn't contact or those who changed their mind a chance to join in. Fill out the form, and mail it and your check to the address listed on the form.

On the next page you will find an information form, asking information about your family and yourself. As alumni relations keep improving, it is important for the chapter to keep "tabs" on where and what the alumni are doing. And most significantly, it is important for alumni to have access to other alumni. The Housing Corporation and active chapter have access to a computer system which allows both to have needed information punctually. This factor will help both in serving the needs of Zeta Lambda. Please fill out the form, and return it as soon as possible to address listed.

Again, I want to thank all those who helped in making this Phonathon a successful event.

I Love and Respect All My Brothers,  
Kevin Uhls, Chapter Phonathon Chairman

## Lost Brothers

In each issue we publish a gradually shrinking list of brothers who appear "lost" — ATOs who have moved and have not updated their addresses with us, or whose forwarding orders have expired.

This list is the most recently compiled group. If you know the address of any of these brothers, please send it to us on the enclosed alumni information form.

Alberts, Marc Joseph  
Allen, Charles R.  
Bailey, Glenn T.  
Barber, Preston W.  
Bell, Bryan C.  
Bell, James D.  
Bratcher, Bruce A.  
Brown, Dewey E.  
Bryan, William H.  
Burns, Leo D.  
Burns, Stephen P.  
Choate, Daniel S.  
Collier, Frederick O.  
Collins, Daniel L.  
Curle, Bradley G.  
Dunn, Vic W.

Fagan, Richard J.  
Fernengel, Frederick H.  
Fields, Don G.  
Flotemersch, Joseph E.  
Foltz, Norman G.  
Frye, James A.  
Fulkerson, William D.  
Fults, John R.  
Gass, Brad J.  
Hager, Robert E.  
Hargrove, David L.  
Harris, Eddie M.  
Hilliard, David A.  
Holt, Daniel L.  
Kleckner, William R.  
Kramer, Lester L.

Lassiter, David L.  
Lester, William D.  
Long, Gerald E.  
Lovett, Larry R.  
Loyd, Garrit W.  
Luten, John D.  
McGuire, Stephen A.  
McKee, Frank D.  
McKinnis, John D.  
Melhiser, Marvin W.  
Milam, Patrick M.  
Mills, Gregory L.  
Mitchell, Jim R.  
Moss, Carvell D.  
Mueller, John G.  
Ott, James D.

Patton, Tony L.  
Roberts, Edward  
Schultz, John E.  
Smith, John A.  
Strong, George W.  
Swigert, Camm Crawford  
Thomas, Patrick V.  
Turnbow, William B.  
Warnock, David H.  
Welch, Wilson A.  
Williams, Dan T.  
Wilson, Randall S.

Please clip and mail to **Alpha Tau Omega**, P.O. Box 2652, University Station, Murray, KY 42071.

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Pledge Class \_\_\_\_\_

I have enclosed \$ \_\_\_\_\_ to be placed into a building fund which will work to upkeep, and later replace the present house.

Please make checks payable to **ATO Housing Corporation**.

\*\*\* WHO'S WHO AMONG OUR ALUMNI \*\*\*

To keep our records complete, please fill out and return to: Alpha Tau Omega Fraternity, P.O. Box 2652, University Station, Murray, KY 42071.

Name in full \_\_\_\_\_

Pledge Class \_\_\_\_\_ Year of Initiation \_\_\_\_\_

Home Address \_\_\_\_\_

Home Phone ( ) \_\_\_\_\_ Business Phone ( ) \_\_\_\_\_

Present Position (title) \_\_\_\_\_

Business Name & Address \_\_\_\_\_

Date of Marriage \_\_\_\_\_ Wife's Maiden Name \_\_\_\_\_

Wife's School & Sorority \_\_\_\_\_

Children's Names & Ages \_\_\_\_\_

Previous Business Experiences, with positions & dates \_\_\_\_\_

Education with names of colleges and universities attended, dates, degrees, and majors: \_\_\_\_\_

College Activities & Honors, indicate any offices \_\_\_\_\_

Military Experiences \_\_\_\_\_

Civic, Professional & Special Interest Activities & Honors, indicate any offices \_\_\_\_\_

**NEWS ABOUT YOU** which will be of interest to your Brothers:

Who will always know your address? (Give name, address, and relationship) \_\_\_\_\_

\* PLEASE ENCLOSE COMMENTS ABOUT PHONATHON \*

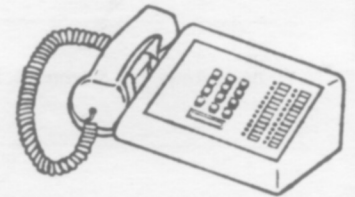
# ATO

# FOR A LIFETIME



## PHONATHON '89

Amount Pledged — \$23,830  
Amount Collected (as of May 1, 1989) — \$10,985  
Alumni Contacted — 48%  
Favorable Responses — 86%  
Average Pledge — \$62.71  
Range of Pledges — \$5.00 to \$1,000.00



ALPHA TAU OMEGA  
P.O. BOX 2652  
UNIVERSITY STATION  
MURRAY, KY 42071



ADDRESS CORRECTION REQUESTED  
Forwarding and Return Postage Guaranteed

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**S**  
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322 Cape Henery Court  
Lynchburg VA 24502