



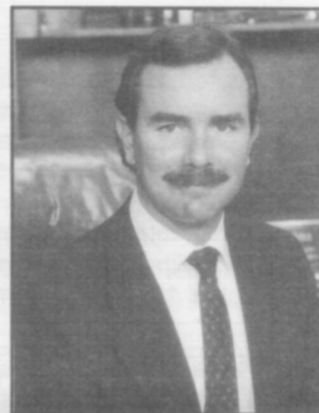
## DAVID MOFFITT RECEIVES ALUMNI ASSOCIATION'S FIRST DISTINGUISHED SERVICE AWARD

David A. Moffitt, a 1974 initiate, received the first Distinguished Service Award given by the Zeta Lambda Alumni and Housing Association on October 27, 1990 during the Association's annual meeting at Homecoming. The award was presented to recognize outstanding and exemplary service performed by Brother Moffitt on behalf of the Alumni Association. David was President of the Association from 1987 to 1990, and under his leadership and direction, spearheaded a rejuvenation of the Alumni Association. David personally orchestrated an alumni phoneathon fund raiser in 1988 which resulted in contributions of more than \$20,000 and enabled the Association to pay off the mortgage indebtedness on the Chapter house at 101 North 16th Street.

Brother Moffitt's accomplishments on behalf of the Association were achieved while in the midst of his personal battle with Lou Gehrig's Disease. His dedication and leadership served as an inspiration to the present Board in fulfilling his dream of constructing a new Chapter House. David ap-

pointed and presided over the present Select House Committee that has been working toward this goal now for more than two years. In establishing this award in David's honor, the Board of Directors has named this award as the David A. Moffitt Distinguished Service Award for which permanent recognition will be maintained in the Chapter House. The award will be given in the future only when it is determined that an alumnus has performed distinguished service on behalf of the Association, committed unselfishly to the promotion of the Association, and who exemplifies the principles of Alpha Tau Omega exhibited through David's example.

David and his wife, Amy, reside in Benton, Kentucky.



## ALUMNI AND HOUSING ASSOCIATION INITIATES CAPITAL CONSTRUCTION FUND DRIVE TO BUILD NEW CHAPTER HOUSE

The Alumni and Housing Association, at its annual meeting held at Homecoming on October 27, 1990, authorized the Board of Directors to embark on a vigorous two year Capital Construction Fund Drive to raise sufficient monies for a downpayment to begin construction of a new Chapter House on the Murray State Campus. The present Chapter House has a useful life of two years or less and the construction of a new house is essential to maintain the Chapter's heritage and proud tradition and to further memorialize the fraternal bonds of those Brothers who have passed through the Chapter during our 31 year history.

The board has initiated two pledge/contribution programs to raise needed capital in the Drive. Essentially, donations of \$1,000 and more are being sought from alumni by way of a written pledge agreement to be paid over a two year period through December 31, 1992. Benefits for these

donations include lifetime membership in the Alumni and Housing Association, a limited edition print of the current "ATO Fraternity House" and permanent recognition in the new house. Additionally, those donors who give more than \$1,000 will receive a special permanent memorial in the new house in honor of their contribution.

All monies pledged and donated during the Capital Fund Drive are being maintained in an interest-bearing Trust Account at Bank of Murray. The funds are being held separate and apart from all other alumni funds and can be used for no other purpose than the construction of a new fraternity house. If construction of the new house has not begun by December 31, 1992, all monies donated to the fund will be refunded to each donor plus all interest that has accrued on the donation.

*Continued - See New Chapter House*

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## New Chapter House - *Continued from front page*

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The Board has set a minimum fund drive goal of \$150,000. If contributions and pledges reach at least \$100,000 by August, 1991, groundbreaking may be held at Homecoming 1991, and construction completed by December 31, 1992. The Board has retained the services of an architect and is presently exploring the demolition of existing facilities for construction on our corner lot and is further investigating possible land swaps of property adjacent to campus for new construction.

As of March 15, 1991, the Board has received in excess of \$60,000 in executed pledges/donations under the donation program. In addition, between \$25,000 and \$30,000 of pledges are pending from Brothers who have given verbal commitments but have not returned their written pledge agreements. This unbelievable response and commitment from chapter alumni has occurred from direct personal contact to less than 20% of the total alumni of this Chapter. Those brothers having executed pledge agreements and/or made contributions of \$1,000 or more to date are as follows:

Dr. Kenneth E. Harrell  
Mickey Johnson  
Jeff S. Taylor  
Kenneth E. Harrell, Jr.  
Mike Devers  
Billy Wagner  
Lynn Richard  
Gene Roberts  
"Buford" Stangland  
David Finley  
Tom Madison  
Carroll Hayden  
Jimmy Harris  
David Parker  
Robert G. Ford  
Dwain Taylor  
Kirby Rhines  
Richard Strode

Jimmy Gaines  
Loman Brown  
Bill Beasley  
Bob Prince  
Greg Carter  
Jeff Pugh  
Kerry Harvey  
Mike Guenther  
Pat Guenther  
Michael Presson  
Tom Robertson  
Randy Hutchinson  
Gene Ray  
David Graham  
Jim Henry  
Sid Law  
Bill Rottering  
John Burrus

Mike Sanford  
Keith Stout  
Jimmy Devillez  
Pat Gossum  
Allen Stout  
Jack Lichtenberg  
Paul Finley  
Kenny Milligan  
Rusty Taylor  
Randy Bethel  
Denny Nall  
John Hawks  
Mike Adkins  
William Travis  
Don Brown  
Ben Howard  
Dan Barnard  
Jack Shell

As noted, the Construction Fund Drive is being conducted on a direct and personal basis. If you haven't been contacted yet, don't be offended, you will be contacted shortly. If you desire more information about the fund raising project, or desire to pledge/contribute, you may call collect, Jeff S. Taylor, at 502-686-8084 or contact Loman Brown at 216-659-3518 or Mike Sanford at 619-270-8110.

A construction subcommittee will be appointed by the President in the very near future for beginning the construction phase, including final planning and design, of the new house. If alumni response continues to be positive, construction will begin in the Fall of 1991. Any alumnus who might be interested on serving on the construction subcommittee, should contact Jeff S. Taylor.

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## LIPKE BIDS FAREWELL

Dear Brothers,

The past year has been an eventful and challenging year but the fraternity has made it through with flying colors. I would like to mention a few of the things that the fraternity has accomplished as a whole.

The active brothers decided to adopt-a-highway, along with doing various things for Needline in Murray. In addition to these things, the chapter raised money for the Special Olympics and took part in blood drives.

The chapter has also made a strong commitment in regards to making the new house a reality. We all understand that it is going to take the hard work of all the chapter members in addition to the overwhelming support that the alumni have been able to give us so far.

I congratulate all of the new officers and wish them the best of luck in the year to come.

Fraternally,  
Scott Lipke

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## DAVIS TAKES THE HELM

Dear Brothers,

It is time for another exciting semester. The active chapter is really enthused about what is happening in the Zeta Lambda chapter. We are well on our way to our second consecutive championship in the IFC sports competition and our membership is strong. The new officers are really motivated about the upcoming year. The chapter elected a very bright group of young men to office. As for myself, I hope I can work with these guys and the active chapter to keep ATO at the top of the MSU campus. We are also working with the Housing Corp. to bring make our new house a reality. The active chapter appreciates every penny our alumni have contributed towards the new house. Keep up the good work and we should see the house start going up this year. Frog Hop is around the corner again and everyone is ready to show MSU how the ATO's do it. I hope to see everyone in Owensboro in April for Founder's Day. Thank you.

Fraternally,  
Tom Davis,  
Worthy Master



# FOUNDERS DAY

## CELEBRATION TO BE HELD IN OWENSBORO ON APRIL 20

The 32nd Founders Day celebration for the Zeta Lambda Chapter of Alpha Tau Omega will be held in Owensboro on Saturday, April 20, 1991 at the Executive Inn Rivermont.

The cost per alumnus and guest is \$22.50 per person (15.50 per person for Lifetime Members and guests) which includes the following:

- 2:00 p.m. - Alumni Reception/Meeting (refreshments hors d'oeuvres provided)
- 2:00 p.m. - Spouse/Guest Reception
- 7:00 p.m. - Buffet Dinner/Program
- 9:00 p.m. - Founders Day Dance

The theme of this year's Founders Day celebration will focus on the founding of our Chapter and will include presentations by Charter Alumni. The registration form below should be completed and returned with payment immediately.

The Executive Inn has blocked a limited number of rooms for ATO Alumni guests. Reservations for attending the Founders Day celebration can be made by calling the Executive Inn (1-800-626-1936 or 502-926-8000). Reservations must be made by April 5, 1991. Be sure to request the ATO Alumni block rooms. Overflow accommodations can be

made at the Holiday Inn (502-685-3901) or the Day's Inn (502-684-9621).

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 Yes, I will attend Founders Day

No, I can't attend but keep me advised of future Alumni news and outings

Name \_\_\_\_\_

Spouse/Guest \_\_\_\_\_

Pledge Class \_\_\_\_\_

\*Lifetime Member of Alumni Association  yes  no

Address \_\_\_\_\_

Phone \_\_\_\_\_

Total Number in Party \_\_\_\_\_ x \_\_\_\_\_ \$22.50 per person

(15.50 per person for lifetime member)

Total Amount Enclosed \_\_\_\_\_

Return with payment no later than April 5, 1991 to:

Jeff S. Taylor, P.O. Box 892, Owensboro, Kentucky, 42302-0892  
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## REKINDLE THE SPIRIT

### GET INVOLVED WITH ZETA LAMBDA

By: Jeff S. Taylor, Alumni and Housing Association President

Through the leadership and guidance of David Moffitt in the 1980's, Zeta Lambda Alumni and Housing Association has undergone a renaissance and rebirth. Alumni interest from Charter Alumni to the most recent graduates is at its all-time high. Our Chapter presently has almost 1,000 alumni, and the need for reorganization has become critical for the future maintenance of this Association.

Through David and other alumni officers' guidance during the past few years, the spirit has been rekindled for me personally. I challenge each and every alumnus to look inside themselves and reflect on the significance and impact Zeta Lambda has had on your life's accomplishments. Besides providing most of us with our closest lifetime friends (and several spouses), I doubt if any alumnus can claim that the fraternity has not been a significant factor in their own personal and professional growth since graduation. The fraternal spirit still lives through our Chapter's heritage and proud tradition, and you too can rekindle the spirit.

As we turn into the 1990's, the Alumni Association is embarking on a dream that most of us thought could never be fulfilled - construction of a new Chapter House, designed for fraternity use and benefit. The opportunity is now here, and many alumni have responded to the call as the Associa-

tion kicked off its Capital Construction Fund Drive at Homecoming in October, 1990. The response to this project has been simply unbelievable to date. More than \$60,000 has been pledged in less than 5 months, and we have verbal commitments for another \$30,000 in donations.

As I told the Association at our annual meeting, we will build the new house. The only question mark is whether you, as an alumnus, will be a part of this dream. Preliminary plans developed by our architect will call for a 25 to 30 man house that is being designed to accommodate fraternity living while at the same time provide a proud retreat for alumni at homecoming, founders day, and other special alumni events in the future.

You can join in the renaissance of our alumni association by coming to Founders Day in Owensboro on Saturday, April 20. A record turn out of alumni is expected. Hopefully, you will have returned your registration form and made plans to attend by the time you read this article. If not, I challenge you to reflect on the memories and the benefits that you have received from your active membership in the fraternity and - rekindle the spirit and experience the brotherhood again of Zeta Lambda Chapter. See you in Owensboro on April 20.

## SPRING PLEDGES

**THE ZETA LAMBDA'S HAVE RECRUITED 16 FINE YOUNG MEN TO THE BETA PI PLEDGE CLASS. THEY ARE:**

Mark Davis, Louisville

Jay Schupe, Louisville

Chris Smith, Louisville

Matt Mattingly, Louisville

Andy Rickmen, Murray

Clint Hutson, Murray

Dan Mehling, Louisville

Scott Pullen, Benton

Mitch Whitescarver, Russellville

Brent Highfil, Marion

Brian Shell, Paducah

Beau Brown, Mayfield

Ross Hallman, Louisville

Brent Mayhabb, East Prairie, MO

Jeff Watson, Hopkinsville

Wes Huffington, Sturgis

**TAUS TAKE THE LEAD IN ALL SPORTS COMPETITION**

At the end of basketball the Zeta Lambda's are seven points ahead of the chops. With volleyball and track to go the prospects of claiming the title are difiantly good. This year the Taus should stand alone atop the victory platform.

**FROG HOP**

Ah, the signs of Spring. The weather warms, the birds return from their trip south (As do many of the Taus), the coeds get out their bathing suits, and the Taus are hunting for frogs! The annual frog hop festivities are just around the corner. April 6 is the date of this year's fun fest. Make plans to be in Murray and join with brothers old and new in the rites of Spring.

**NEW OFFICERS**

President - Tom Davis  
 Vice Pres. - David Arterburn  
 Chaplin - Trent Bates  
 Treasurer - Matt Stillwell  
 Secretary - Ben Stillwell  
 Usher - Greg Jones  
 Sentinel - Corey Roberts  
 Historian - John Overton

**ALUMNI NEWS**

\*Brother James D. Decarli announces the birth of his second son, Matthew Ryan DeCarli, 8 lbs. 5 oz., born October 25th.

\*Brother Marc Peebles announces the birth of his second child, a son, Adam Marshall Peebles, 9 lbs 11 oz., born March 4th.

\*Brother Jay Richey updates lost brother Patrick M. Milan's address.

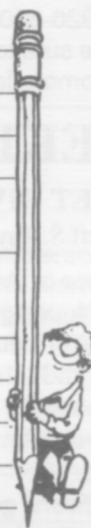
\*Regrettfully, brother B. J. Hodge informs us of the death of his brother Richard A. "Dickie" Hodge. Richard pledged in 1968

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Home Phone ( ) \_\_\_\_\_  
 \_\_\_\_\_ Please note my address has changed as indicated.  
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**OCCUPATION INFORMATION**

Title/Position \_\_\_\_\_  
 Name of Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Business Phone ( ) \_\_\_\_\_

**WHAT'S NEWS?** Please use this form to inform about special events or news of interest to alumni:



Mail to:  
 P.O. Box 2652 University Station  
 Murray, KY 42071

**ALPHA TAU OMEGA**

P.O. BOX 2652 UNIVERSITY STATION  
 MURRAY, KY 42071



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