

Pave The Way For

ΑΤΩ

ROBERT ALSUP
CHARTER MEMBER



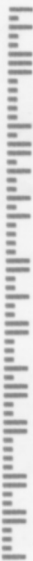
Alpha Tau Omega
Zeta Lambda Chapter
Murray State University

Alpha Tau Omega
Zeta Lambda Chapter
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KIRBY RHINES
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Dear Brothers,

We would like to offer you a *LIMITED TIME*, unique opportunity to add to the memorial we have built in the front of the fraternity house and to "immortalize" yourself for future generations of ATO's to come. In the process, you will be helping protect the integrity of the house. As you hopefully know, we need desperately to do some renovations at the house. It is going on nine years old and normal wear and tear has taken its toll. **WE DO NOT WANT THE HOUSE TO SLIP INTO A STATE OF TOTAL DISREPAIR.** So, here is what we are offering: You may purchase a brick with your name and year of pledgship engraved thereon and we will construct a paved area around the memorial. The engraving will be filled with a black epoxy and has a lifetime guarantee. This area will be there for future generations and will be a testament to our Brotherhood and solidarity. You will be "immortalized" for generations to come and you will be doing a great thing at the same time. But, **YOU ONLY GET ONE SHOT AT THIS. If you do not order your brick by June 30, 2002 you will not be represented at the the new Memorial.** This is one of those things that we either do or do not do—there are no "do-overs". The reason for this is that we need to make renovations this summer and have the house ready for next fall. This calls for a BUSY summer for the board and actives and, with our day jobs, we need to get started IMMEDIATELY after the actives leave in May.

We know that coming up with \$1,000 to be a Lifetime Member may be difficult for some of us. We keep putting out the call and, quite frankly, if EVERY SINGLE Alumnus gave \$1,000, we would be able to pay the house off and NEVER, EVER have to worry about money again. So you can still be a lifetime member (we are not giving up). However, in the short run, you may have the joy of participating by sending \$100 for your personalized brick to help solve our short-term dilemma. Yes, just \$100 (the cost of five cartons of cigarettes, 50 cups of coffee or a few cases of beer), will purchase your very own, personalized brick for everyone to see and admire. Here is how you can help: **Order your brick and remit your \$100 before June 30th, 2002!** We need this deadline so that we can order the engraved bricks in bulk and get the project started and complete it on time. We also need



this deadline so that we can determine if we have enough money for house renovations.

ONE CANNOT PROCRASTINATE IN THIS PROJECT. ORDER YOUR BRICK AND REMIT YOUR \$100 BEFORE JUNE 30th, 2002! I guarantee that the bricks are professionally manufactured and, as Jimmy Story use to say, they are "SHAAAAAARP". Brother, every single one of us should order a brick! We have placed our order—Please help us and order yours immediately.

If you wish to also order a brick to honor the memory of a deceased Brother, you are encouraged to do so. We will send an acknowledgement of your generosity to the family of our fallen Brothers. We are saddened to say that the following Brothers are deceased.

Dr. Robert Alsup (Charter Initiate), Mike Butler (Xi), Mike Barber (Alpha Tau), Mike Carty (Sigma), Kenny Coleman (Nu), Ben Foulk (Upsilon), Mike Gay (Alpha Phi), Jeff Gagnon (Mu), Tommy Grayson (Nu), Dickie Hodge (Tau), Jimmie Harris (Xi), Dick Habermel (Epsilon), Robert Hall (Tbeta), Bill Hoffee (Charter Member), Tom Higginbottom (Alpha Lambda), Harry King (Charter Member), Bill Kleckner (Delta), Charlie McDowell (Charter Member), Tim McEnroe (Upsilon), David Moffitt (Alpha Epsilon), Jerry Munson (Chi), Ray Myers (Zeta), Terry Prater (Alpha Pi), Roger Partington (Beta), Lynn Schuereberg (Beta Tbeta), Robert Ware (Delta), Randy Wilson (Alpha Zeta) and Scott Wilson (Alpha Eta).

If we have not honored a deceased Brother, please let us know. Often times, we are unaware of a Brothers passing; however, we want to pay our proper respects to all those Brothers who have joined the Chapter Eternal.

Fraternally,

Brad Dowell	Brian "Kool-Aid" Epperson
Bill Rotgerring	Ryan Phillips
Tony Page	Heath "Keg" Scott
Josh Bailey	Rich Vogt
Jamie Crady	Dave Hornback



Tear off and return your Order to:

Alpha Tau Omega
P.O. Box 821
Murray, KY 42071

Commemorative Brick Order: Yes, I want to do my part and receive my Commemorative Brick to be placed in the new ATO Memorial. Enclosed is my check for \$100. Order my personal brick immediately. I want my name and year of pledgeship engraved as follows:

Name: _____

Year Pledged: _____

I also want to order a Commemorative Brick to honor my deceased Brother. I am remitting another \$50 to honor his memory. Please engrave his name and year of pledgeship as follows:

Name: _____

Year Pledged: _____

My Dear Brothers,

As this is likely my last "go-around" with the Alumni Association, I am invoking Executive Privilege and adding my personal comments to this particular ATO Newsletter. As I have grown older, I have "waxed philosophical" in my old age. I pledged in 1965 and have fond memories of my college days, all my pledge brothers and the fraternity. Had I not gotten involved with the fraternity house, I would not have met many "younger" guys. If I named them, I would be leaving some Brothers out so I shall not name names. The experience has been a truly rewarding experience. I think back on my days at Murray State and remember so many people that I have been fortunate enough to meet through being an ATO. So many lasting friendships were, and continue to be, formed. To each of us the Fraternity meant different things: to some, it gave a sense of belonging, a sense of being accepted for who we were as a person, for some, it afforded us the opportunity to learn leadership skills, for others of us it gave a sense of accomplishment and for others (most of us), we destroyed a lot of brain cells enjoying each others company. But for all of us, it has provided memories that will never fade with time. The stories the present generation tell are mirror images of the stories and experiences we shared back in the early and mid-60s. You know, some things change and some things simply stay the same. Time and distance cannot and do not make friendships and memories fade away. The ATO's of today merely benefit from all of us who passed before them and they, in turn, are paving the way for future Tau's. As we are discussing an addition to the new memorial, I would beg your indulgence for some philosophical thoughts of mine. As we look every year at those Brothers who have passed to the Chapter Eternal, I must confess that I am saddened. When I hear of old friends and Brothers I know who have passed away, I am deeply saddened. All of you experienced that same sadness regarding Brothers with whom you had a close relationship, whether you were a member of The Best Brothers or the most recent pledge class. In any event, I wish I could have seen them one more time to tell them that each and every one of them had an effect on my life. I wish I could have told them how much their memory will stay with me. I wish I could have told them good-bye! I do not mean to be maudlin, but I guess I am really trying to say that this Commemorative Brick project is one way that you and I can honor those who have passed on and feel a nice, warm feeling that we have helped to do what needs to be done. I know that I will purchase my brick and I will also purchase a brick to honor those guys with whom I will always have a fond remembrance. I simply would encourage you to do the same. Whether I saw you yesterday or haven't seen you in 37 years, I LOVE ALL MY BROTHERS.

SPECIAL NOTE: To the wives and family members of an ATO. The Gift Commemorative Brick just may be the perfect gift to give your husband or father as a "Very Special Christmas Present". You may wish to order a brick for that "special guy". If so, please designate and we will be sure to send an acknowledgement that you have done so and if we are half-way smart about it, we can do it in the form of a Christmas Card that you can personalize.

— Dave Hornback