

The

ATΩ



Bugle

A Publication of the Zeta Lambda Chapter, Alpha Tau Omega Fraternity

March 2015

Volume 33 Number 1

MURRAY STATE UNIVERSITY

Message from the President

Dear Brothers:

First make your plans for Homecoming 2015. We had a historic one in 2014 burning the mortgage note. This year we have an alumnus led band and we believe this will be one the largest one in years.

We continue to work through the challenges of recruitment. Thanks to your great alumni support we have much to build on. We look forward to this continued partnership as we strive to increase our scholastic performance and participation with University organizations and activities.

I want to thank Joe Bunch for doing a great job as President. He filled two terms and I learned a great deal from him. There is still work to do but we have the plans in place to get there.

We thank all the alumni for donations as we purchased supplies for House Maintenance. Active Jon Ladd led us spending dozens and dozens of hours with repairs, floor installation, hardwood sanding and refinishing, and painting. We look forward to everyone seeing it. Thanks for your support!

*Fraternally,
Aran Coughlan*

Our Official Website
www.msuato.com

This is our central point for all communication to get out the information in a timely basis, and keep track of all of Zeta Lambda. No information of yours will be provided without your permission. Go there for ALL THE DETAILS!!!

HOMECOMING 2015



Murray State's 2015 Homecoming is scheduled for Saturday October 10. **MAKE TRAVEL AND HOTEL ARRANGEMENTS AS SOON AS POSSIBLE.**

As always there will be numerous events beginning for both the University and Alpha Tau Omega. For the latest on those events, check the respective websites.

A tentative schedule for Alpha Tau Omega
Thursday October 8

Early bird casual get together

Friday October 9

Morning Golf

Evening Alumni Party featuring Louisville Based band Moondance featuring Alpha Epsilon's John Laswell

Saturday October 10

Morning University Parade

Late Morning Tailgate / Tent City

Afternoon Football

Evening Informal Party

Still to be determined will be the Annual Alumni Meeting. Typically Saturday morning, we are looking at catering Tent City and having the meeting there

CHAPTER NEWS



Fall 2015 Smoker

Zeta Lambda Chapter Officers

President	Aran Coughlan, Ft. Thomas, KY
Vice President	Al Whitt, Paris, KY
Treasurer	Ethan Shaw, Hopkinsville, KY
Recruitment	Alex Farrell, Paducah, KY
Secretary	Keegan Camron, Philpot, KY
House Manager	Jeff Ramsay, Owensboro, KY
Pledge Trainer	Blake Garret, Ballard County, KY

Zeta Lambda 2014-2015 New Members

Keegan Camron	Philpot, KY
Trey Carnegie	Bossier City, LA
Jorden Charles	St. Louis, MO
Nate Ennis	Ekron, KY
Will Schwettman	Murray, KY
Austin Graves	St. Louis, MO
Nathan McBride	Hardinsburg, KY
Blake Winstel	Louisville, KY
Chance Roberts	Cape Girardeau, MO

Leadership training: In July 2014 ATΩ Congress was held in Orlando with Aran Coughlan and Chad Denson representing Zeta Lamba. Over the Christmas break Aran attended a Presidents retreat in Indianapolis helping him with his transition. New members were scheduled to attend the Emerging Leaders Conference in Nashville in February but unfortunately weather caused this event to be canceled. August 2015 will be the 150th celebration of ATΩ's founding. There is a large celebration to take place in Indianapolis with all brothers, active and alumni being invited. See our website for more details.



Scholarships: From left to right: Keegan Rhines, Nick Anderson, Ethan Shaw, Caleb Basham, Aran Coughlan. They were the latest to receive Zeta Lambda Scholarships, founded by Brothers Alan Stout, Dwain Taylor, & Robbie Rudolph. The Actives were presented with \$500 to help offset MSU costs. These scholarships are administered through the MSU Foundation and greatly appreciated.

Membership Recruitment: The Chapter wishes to remind Alumni that if they know of any young men attending MSU or getting to attend MSU, please contact the Chapter. Of particular interest of course are Legacy recruits. You can email alumnirelations@msuato.com or check the website for a form to fill out.

Editorially speaking...

ATΩ for a Lifetime!!!

That remains our theme as we continue to strengthen the ties between the Active Chapter and Zeta Lambda Alumni. In addition, we have assisted in helping alumni reach out to each other.

Thanks to Keegan Rhines for his work in updating our Database of Alumni. We have confirmed contact information for 500 of our 1400 and I am continuing that process. Check the website and if you have contact information for anyone, email me as shown below. NO INFORMATION WILL BE PUBLISHED OR SHARED WITHOUT PERMISSION, INCLUDING EMAILS.

I hope to meet many of you at our Alumni Cookout March 28th. We hope to use this to plan to resume Founder's Day in 2016. And we plan on having one of the biggest Homecomings in years this fall.

If you wish to reach me, please use alumnirelations@msuato.com

*Fraternally,
Keegan Camron, Alumni Relations Officer*



Philanthropy- Brothers Helping Brothers: September 2014 the brothers of ATQ teams with Lambda Chi for an event that hit very close to home. Active Nick Anderson's

girlfriend Olivia Reed was diagnosed with Multiple Sclerosis and a brain tumor. Working to improve relations with their next door neighbor they realized they could partner and reach an even larger audience. Several events were held, t-shirts sold and a significant amount of money was raised. Initially the money was raised to help with medical costs but insurance covered everything so 100% of the funds raised went to the American Cancer Society

Summer of 2014: Brothers at Work



Thanks to Delta Gamma's Jarred Hall for Fixing the Lights



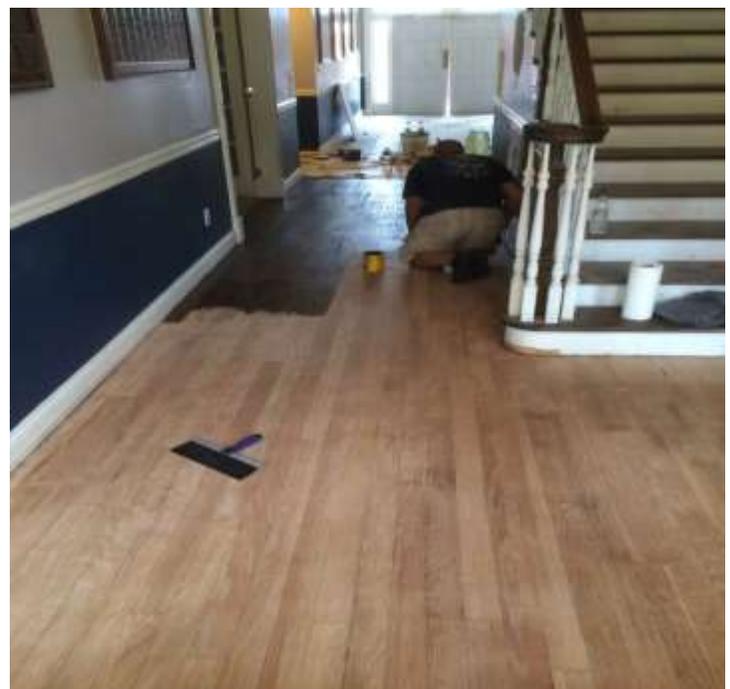
The Memorial and Cannon cleaned, repainted, new bricks donated



Actives Ethan Shaw, Joe Bunch power washing



Actives Jon Ladd, Ethan Shaw stripped kitchen laid new vinyl tile



Active Tyler Wortham staining stripped hardwood entry

NEWS from NATIONALS

Unfortunately it seems one cannot turn on the TV without seeing some serious problems on college campuses. From college athletes to Greek organizations, there seems to be an epidemic of poor behavior ranging from poor choices to felonious acts. However in looking at the big picture these are isolated incidents which unfortunately garner far more attention than the good work and development being done by these groups. But, how do we ensure the proper risk management is being followed to prevent this from occurring within Alpha Tau Omega and more specifically Zeta Lambda? CEO Wynn Smiley has provided several emails within days addressing incidents and providing information to the chapters across the nation.

Alpha Tau Omega Nationals has taken a very proactive stance in setting policies and providing education to minimize risk. From Zero Tolerance to Hazing to Dry Rush, the emphasis is on developing men of character. When it is all said and done it is up to the Active Chapter Leadership and Board of Trustees to follow through. National Representative Ryne Alexander is in Murray 3/9 – 3/12 and has several presentations to formally review with the Chapter. The Chapter has a Risk Management Officer who formally reports every meeting. Advisor Kirby Rhines reviews these reports.

The Hunting Ground



Excerpt from CEO Wynn Smiley Letter

To see the full letter go to Webpage:
<http://tinyurl.com/nwnafc3>

This letter is in response to the Sundance Film Festival Documentary about the issue of sexual

assault on campuses. Wynn describes ATQ's response and the steps that were taken well before the movie was released.

Oklahoma – Sigma Alpha Epsilon



Excerpt from CEO Wynn Smiley Letter

To see the full letter go to Webpage:
<http://tinyurl.com/k5byk7m>

This letter reinforces ATQ's commitment to racial intolerance and outlines the positive contributions from both a National and Local Level.

ATQ 150



On a much more positive note, Alpha Tau Omega is celebrating 150 years of brotherhood. There is a special Congress being held August 6 – 8, 2015 in Indianapolis. Open to all alumni and actives, information can be found at www.ato.org

There will be Zeta Lamba Actives in attendance and Advisor Kirby Rhines is hoping to attend. We hope to see other MSU Alumni there.

ALUMNI NEWS

Housing Corporation News – We Burned the Note!!!



Charter Member Dwain Taylor (left) led the Note Burning
The Board is pleased to report we retired the note in October 2014 & celebrated with a ceremonial burning of the note at Homecoming. Thanks to everyone who in past years assisted financially. Thanks to past Housing Corp members for their diligence in getting us to this point. It is not an easy job. Thanks to those who became lifetime members & purchased Memorial Bricks to take us to this finish line. This allows us to shift resources into some much needed House Maintenance & focus on raising money to further endow the Zeta Lambda Scholarship Fund.



Brothers Celebrate Homecoming-A Loud Rip Ruh Rega!

Board of Trustees / Mentoring Opportunities

At the Homecoming 2014 Alumni meeting it was moved to complete the formation of a Board of Trustees to work directly with the chapter. **There is a pressing need for improvement with recruitment, retention, scholarship, and campus involvement.** Leading the BOT is Kirby Rhines with Heath Keller as Faculty Advisor. We have a few brothers with

interest but we still are seeking additional members. Our goal is an agile group of 4-6. The intent is not to get involved in the day to day but rather the more strategic planning and governance. We have enthusiastic newer Actives needing assistance in setting the proper goals and breaking them into measurable tasks. Naturally it is best for members relatively close to MSU, but more distant Alumni can assist with today's technology. **The bottom line, we simply must establish this advisory board to provide the guidance the Chapter needs at this point to move forward.** They will own the plan and execute it. Please step up and contact kirbyrhines@gmail.com for more information.

March 28 – Alumni Cookout at the House

On Saturday March 28 The Chapter is Hosting an Alumni Cookout beginning at 4pm at the House. As we gather attendees & check the weather, we may have golf in the morning. But this will be a mostly informal opportunity to check in with the Chapter & also see other Alumni. We would also like to discuss using this time of the year, beginning in 2016, to revive Founder's Day. Additionally we will discuss Homecoming Events particularly working out details to allow earlier attendance at Tent City. The Chapter will have a dance later that evening, & invite any alumni who wish to attend. Check the website for the latest details.

Gatherings: Informal and Formal



Churchill Downs ATΩ Gathering

Can't make Homecoming or other events? Alumni are having informal gatherings in different cities. In Louisville Fall 2014 ATΩ's from different era's gathered at Churchill Downs. The first Tuesday of each month Murray area alumni meet with the Chapter at the Big Apple Café at 5:30pm. There are large Alumni groups in Owensboro, Huntsville, St. Louis, & Nashville Email alumnirelations@msuato.com for info on alumni near you.

ΑΤΩ



For a Lifetime!



ALPHA TAU OMEGA ZETA LAMBDA MEMORIAL Brick Order Form

*This serves to both memorialize The Chapter Eternal and honor current Actives and Alumni
A permanent manifestation of Our Cherished Brotherhood!*

All on this memorial are listed on our website www.msuato.com

Name: _____
(As you wish it to appear on the Brick)

Pledge Class : _____

Pledge Year: _____

Address: _____

City/State/Zip: _____

Phone(s): _____

Email: _____

Bricks are \$150 - All Net Proceeds benefit the Zeta Lambda Alpha Tau Omega Housing Corporation

Make Check Payable to: **ATO Housing Corporation**
Return this form and Check to: **Jay Hite**
ATO Housing Corp. President
3531 Oscar Avenue
Paducah, KY 42001

For Questions Email alumnirelations@msuato.com